



2010 Elite User Conference Sponsorships

Platinum Sponsorships*

Keynote & General Session - \$10,000

SOLD

- Company logo and description displayed on opening and closing PPT slides of both keynote presentations
- “Thank you” recognition by keynote and general session presenters
- Vendor track speaking opportunity (1 hour session)
- Opportunity to put collateral pieces in presentation room
- Logo on Conference home page (<http://www.elite.com/uc10/>)
- Premium booth assignment in Exhibit Hall

Conference Premium - \$10,000

SOLD

- Company logo printed on official conference premium/s given out at registration
- Company logo printed on conference bag given out at registration
- Vendor track speaking opportunity (1 hour session)
- Logo on Conference home page (<http://www.elite.com/uc10/>)
- Premium booth assignment in Exhibit Hall

*Platinum-level can be reached by purchasing one of the above sponsorships or by purchasing multiple sponsorships equal in cost.

Gold Sponsorships*

Conference Program Guide - \$8,500

SOLD

- Full page ad (or promotional page) in Conference Program Guide
- Company logo placement on front cover of Program Guide
- Logo on Conference Web site
- Premium booth assignment in Exhibit Hall (after Platinum sponsors’ booths assigned)

Hotel Room Keys - \$8,500

SOLD

- Company logo printed on hotel room key cards
- Opportunity to have hotel distribute a collateral piece/premium item to guests during check-in process
- Logo on Conference Web site
- Premium booth assignment in Exhibit Hall (after Platinum sponsors’ booths assigned)

Conference Name Badge - \$8,500

SOLD

- Company logo printed on conference name tags (no product logos allowed)
- Logo on Conference Web site
- Premium booth assignment in Exhibit Hall (after Platinum sponsors’ booths assigned)

Learning Lab - \$8,500

- Company logo displayed on signage throughout the Learning Lab location
- Company logo used as the wallpaper background on each monitor in the Learning Lab
- Company logo placed on Learning Lab giveaways

- Opportunity to have collateral/premium pieces on table in Learning Lab
- Logo on Conference Web site
- Premium booth assignment in Exhibit Hall (after Platinum sponsors' booths assigned)

Cyber Cafe - \$8,500

- Company logo displayed on signage at the Cyber Café location
- Your company's Web site as default when Explorer is launched
- Opportunity to have collateral/premium pieces on table in Cyber Café area
- Logo on Conference Web site
- Premium booth assignment in Exhibit Hall (after Platinum sponsors' booths assigned)

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Silver Sponsorships*

Conference CD - \$7,000

- Company logo on cover of CD-Rom
- Promotional or marketing document/s included on CD-Rom
- CD will be distributed from sponsor's booth in Exhibit Hall (if desired) and attendees will be directed to sponsor's booth for this purpose.
- Premium booth assignment in Exhibit Hall (after Gold sponsors' booths assigned)

Conference and Registration Web Site/s (<http://www.elite.com/uc10/>) - \$7,000

- Company banner on Elite User Conference home page
- Company logo on the User Conference registration page
- Company logo on User Conference confirmation page
- Premium booth assignment in Exhibit Hall (after Gold sponsors' booths assigned)

Exhibit Hall Reception - \$7,000

- Company logo spotlighted for duration of event
- Cocktail napkins with company logo used during event
- Opportunity to distribute premium item/s during reception
- Opportunity to enhance company visibility during reception through own promotional efforts (plastic glasses with company logo, table décor with company colors/logo, etc.)
- Premium booth assignment in Exhibit Hall (after Gold sponsors' booths assigned)

SOLD

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Premier Sponsorships

Conference Water Bottles - \$4,000

- Company logo printed on conference water bottles given out at registration

Hotel Room Drop (one available per day – select Tues, Wed or Thurs.) - \$4,000 each

- Placement of company collateral piece/premium item outside all attendees' rooms
 - Additional charge for delivery inside attendees' rooms

Conference Registration Bag Insert (10 available) - \$750 each

- Company collateral flyer placed into conference registration bag
 - Additional charge will be assessed for premium items or larger inserts

Conference Breakfast & Lunches (one sponsorship available per day) - \$3,000 each

- Company logo spotlighted for duration of event
- Opportunity to have collateral/premium pieces inside room



2010 Elite User Conference Sponsorships

Wednesday Night Reception*

Wednesday Night Reception - \$2,500 plus variable F&B costs

- Opportunity to host a reception in the hotel on Wednesday night
- Reception room/area will be provided that accommodates your desired number of attendees
- Different menu options and pricing packages will be provided for you to choose from
- Email sent out by Elite to all conference attendees promoting your reception
- Event listed in the conference program guide (if desired)
- Elite executives in attendance
- Logo on Conference Web page
- Premium booth assignment in Exhibit Hall (after Platinum sponsors' booths assigned)

*Wednesday night reception sponsorships can be purchased after either a booth or sponsorship totaling \$2500 or more have been committed to.

Demo Suite Sponsorships

Demo Suites Available for Presentations (two suites available per day – select Tues, Wed or Thurs) - \$500 per day

- Opportunity to utilize a demo suite near conference sessions for presentations to attendees
 - Sponsor is responsible for driving traffic to their suite
 - Sponsor is responsible for reserving and paying for suite needs (Internet, projector, screen, etc.)
- Company name on reader board outside demo suite

All 2010 sponsorships come with the following benefits:

- Company logo and description included in the Conference Program Guide
- Special mention in the *Elite Exchange* Magazine
- Special mention in the quarterly Partner Network e-Newsletter
- Signage recognition near the Exhibit Hall entrance