



# 2012 Elite User Conference Sponsorships

## Platinum Sponsorships\*

### Keynote & General Session - \$12,000

- Company logo and description displayed on opening and closing PPT slides of both keynote presentations
- “Thank you” recognition by keynote and general session presenters
- Speaking opportunity within educational track (1 hour session)
- Opportunity to place collateral pieces/premium items on tables in presentation room
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

### Exhibit Hall Reception (Tuesday, 6/26) - \$12,000

- Company logo spotlighted for duration of event
- Premium with company logo used during event
- Speaking opportunity within educational track (1 hour session)
- Opportunity to distribute additional premium item/s during reception
- Opportunity to enhance company visibility during reception through own promotional efforts (table décor with company colors/logo, etc.)
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

### Conference Premium - \$12,000

- Company logo printed on official conference premium given out to registered attendees
- Opportunity to place collateral piece/premium item inside registration bag
- Speaking opportunity within educational track (1 hour session)
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

#### Conference Name Badge - \$12,000

- Company logo printed on conference name tags (no product logos allowed)
- Speaking opportunity within educational track (1 hour session)
- Opportunity to place collateral piece/premium item inside registration bag
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

#### Conference Registration Bag - \$12,000

- Company logo printed on conference tote/registration bag given out at registration
- Opportunity to place collateral piece/premium item inside registration bag
- Speaking opportunity within educational track (1 hour session)
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

\*Platinum-level can be reached by purchasing one of the above sponsorships or by purchasing multiple sponsorships equal in cost.

## Gold Sponsorships\*

#### Conference Program Guide - \$9,500

- Full page ad in Conference Program Guide
- Company logo placement on front cover of Program Guide
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall after Platinum sponsors' booths assigned (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

#### Hotel Room Keys - \$9,500

- Company logo printed on hotel room key cards
- Opportunity to place collateral piece/premium item inside registration bag
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall after Platinum sponsors' booths assigned (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area



# 2012 Elite User Conference Sponsorships

## Conference Handouts & PPT Flash Drive - \$9,500

- Company logo printed on flash drives
- Opportunity to place PDF/Word/PPT document/s on flash drive (Documents for inclusion must be of reasonable size and be approved by Elite.)
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall after Platinum sponsors' booths assigned (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

\*Gold-level can be reached by purchasing one of the above sponsorships or by purchasing multiple sponsorships equal in cost.

## Silver Sponsorships\*

### Learning Lab - \$7,000

- Company logo displayed on signage throughout the Learning Lab location
- Company logo used as the wallpaper background on each monitor in the Learning Lab
- Company logo placed on Learning Lab giveaway
- Opportunity to have collateral/premium pieces on table in Learning Lab
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall after Gold sponsors' booths assigned (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

### Mobile Charging and Internet Stations - \$7,000

- Company logo displayed on signage around the Mobile Charging and Internet Stations area
- Your company's website as default when Internet Explorer is launched
- Opportunity to have collateral/premium pieces on table in Mobile Charging and Internet Stations area
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall after Gold sponsors' booths assigned (Booths not included in sponsorship packages. Booths must be purchase separately.)
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

\*Silver-level can be reached by purchasing one of the above sponsorships or by purchasing multiple sponsorships equal in cost.

## Bronze Sponsorships

### Conference Notepads\* - \$4,000

- Company logo printed on notepads used in session/tutorial meeting rooms and throughout conference area
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchase separately.

### Conference Pens\* - \$4,000

- Company logo printed on pens used in session/tutorial meeting rooms and throughout conference area
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchase separately.

### Hotel Room Drop (one available per day – select Mon, Tues or Wed)\* - \$4,000 each

- Placement of company collateral piece/premium item inside registered attendees' rooms
  - Under door room drops not available
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchase separately.

### Conference Registration Bag Insert (5 available)\* - \$1,000 each

- Collateral piece/premium placed into conference registration bag
  - Additional charge will be assessed for larger inserts
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchase separately.

### Conference Breakfasts & Lunches (Two sponsorships available per day: select Tues, Wed or Thurs - breakfast or lunch period)\* - \$3,000 each

- Company logo highlighted for duration of event
- Opportunity to place collateral pieces/premium items on tables in room
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchase separately.



# 2012 Elite User Conference Sponsorships

## Demo Suite Sponsorships

Demo suite across from Exhibit Hall entrance (two suites available per day – select Tues, Wed or Thurs) - \$750 per day

- Projection package included in sponsorship
  - Sponsor is responsible for reserving and paying for Internet access, F&B, etc.
- Company name on reader board outside demo suite
- Pre and post-show attendee lists
  - Sponsor is responsible for driving traffic to their suite
- Logo on Conference website
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

## Booth Space

One booth space with **two** attendee registrations - \$4,000

- 8' x 10' Booth Space
  - Each booth space will be draped and include a sign identifying your company. A table and chairs is not included in the booth.
- Admission for 2 booth personnel to all sessions/tutorials, meals, social events/activities and the Gala event
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

One booth space with **three** attendee registrations - \$4,500

- 8' x 10' Booth Space
  - Each booth space will be draped and include a sign identifying your company. A table and chairs is not included in the booth.
- Admission for 3 booth personnel to all sessions/tutorials, meals, social events/activities and the Gala event
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

## Booth Fees/Payment

Booth costs will increase by \$500 on March 16, 2012. All booths reserved prior to this date will secure 2011 costs which are listed above.

All sponsorship and booth space invoices **MUST** be paid by May 31, 2012. Companies that do not pay by this date will not be allowed into the conference.



# 2012 ProLaw User Conference Sponsorships

## Gold Sponsorships\*

### Conference Premium - \$3,000

- Company logo printed on official conference premium given out to registered attendees
- Opportunity to place collateral piece/premium item inside registration bag
- Speaking opportunity within ProLaw's educational track (1 hour session)
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchased separately.)
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

### Conference Name Badge - \$3,000

- Company logo printed on conference name tags (no product logos allowed)
- Speaking opportunity within ProLaw's educational track (1 hour session)
- Opportunity to place collateral piece/premium item inside registration bag
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchased separately.)
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

### Conference Registration Bag - \$3,000

- Company logo printed on conference tote/registration bag given out at registration
- Opportunity to place collateral piece/premium item inside registration bag
- Speaking opportunity within ProLaw's educational track (1 hour session)
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchased separately.)
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

#### Conference Program Guide - \$3,000

- Full page ad in Conference Program Guide
- Company logo placement on front cover of Program Guide
- Speaking opportunity within ProLaw's educational track (1 hour session)
- Logo placement in premium location in conference mobile app
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall (Booths not included in sponsorship packages. Booths must be purchased separately.)
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

\*Gold-level can be reached by purchasing one of the above sponsorships or by purchasing multiple sponsorships equal in cost.

## Silver Sponsorships\*

#### Client Welcome Reception (Monday, 6/25 from 4:00pm-6:00pm) - \$2,000

- Company logo spotlighted for duration of event
- Premium with company logo used during event
- Opportunity to distribute additional premium item/s during reception and/or enhance company visibility during reception through own promotional efforts (table décor with company colors/logo, etc.)
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall after Gold sponsors' booths assigned (Booths not included in sponsorship packages. Booths must be purchased separately.)
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

#### Learning Lab - \$2,000

- Company logo displayed on signage throughout the Learning Lab location
- Company logo used as the wallpaper background on each monitor in the Learning Lab
- Company logo placed on Learning Lab giveaway
- Opportunity to have collateral/premium pieces on table in Learning Lab
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall after Gold sponsors' booths assigned (Booths not included in sponsorship packages. Booths must be purchased separately.)
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

#### Conference Handouts & PPT Flash Drive - \$2,000

- Company logo printed on flash drives
- Opportunity to place PDF/Word/PPT document/s on flash drive (Documents for inclusion must be of reasonable size and be approved by Elite.)
- **EXHIBITORS:** Premium booth assignment in Exhibit Hall after Gold sponsors' booths assigned (Booths not included in sponsorship packages. Booths must be purchased separately.)
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

\*Silver-level can be reached by purchasing one of the above sponsorships or by purchasing multiple sponsorships equal in cost.



# 2012 ProLaw User Conference Sponsorships

## Bronze Sponsorships

### Conference Notepads\* - \$1,000

- Company logo printed on notepads used in session/tutorial meeting rooms and throughout conference area
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchased separately.

### Conference Pens\* - \$1,000

- Company logo printed on pens used in session/tutorial meeting rooms and throughout conference area
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchased separately.

### Conference Registration Bag Insert (5 available)\* - \$500 each

- Collateral piece/premium placed into conference registration bag
  - Additional charge will be assessed for larger inserts
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchased separately.

### Conference Breakfast (Two sponsorships available)\* - \$1,000 each

- Company logo highlighted for duration of event
- Opportunity to place collateral pieces/premium items on tables in room
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchased separately.

Conference Lunch (Two sponsorships available)\* - \$1,000 each

- Company logo highlighted for duration of event
- Opportunity to place collateral pieces/premium items on tables in room
- Pre and post-show ProLaw attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Exchange* online client newsletter
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area
- \* - Booths not included in sponsorship packages. Booths must be purchased separately.

## **Booth Space**

One booth space with **two** attendee registrations - \$4,000

- 8' x 10' Booth Space
  - Each booth space will be draped and include a sign identifying your company. A table and chairs is not included in the booth.
- Admission for 2 booth personnel to all sessions/tutorials, meals, social events/activities and the Gala event
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

One booth space with **three** attendee registrations - \$4,500

- 8' x 10' Booth Space
  - Each booth space will be draped and include a sign identifying your company. A table and chairs is not included in the booth.
- Admission for 3 booth personnel to all sessions/tutorials, meals, social events/activities and the Gala event
- Pre and post-show attendee lists
- Company logo and description included in the conference program guide, mobile app and on the website
- Special mention in *Elite Exchange* and *Client Connections* online client newsletters
- Special mention in the quarterly *Partner Network News* online newsletter
- Signage recognition in the conference area

## **Booth Fees/Payment**

Booth costs will increase by \$500 on March 16, 2012. All booths reserved prior to this date will secure 2011 costs which are listed above.

All sponsorship and booth space invoices **MUST** be paid by May 31, 2012. Companies that do not pay by this date will not be allowed into the conference.