



BUSINESS DEVELOPMENT PREMIER APP FOR OFFICE

BENEFITS

- Access Business Development Premier data directly within your Outlook workflows without switching systems
- View connections and relationship strengths from email and calendar items
- Review business and financial data for clients and prospects
- Gain insights into recent firm engagement with clients and prospects

Imagine having all of the prospect and client intelligence you need anytime right at your fingertips—easily viewable from your daily use of Microsoft® Outlook®. With the new Business Development Premier App for Office, sales intelligence becomes immediately accessible to anyone in your organization. The new app eliminates the need to switch from system to system to see the relationship and company information you want to see. Now, you can pull up all of the connection information right in your email inbox.

The Business Development Premier App for Office from Thomson Reuters Elite works with Microsoft Office 365™ as well Outlook 2013. Easily view firm relationships and

corporate insight from your email and calendar items. The Business Development Premier Data Engine now also syncs with Exchange with Office 365. This allows automated harvesting of email, calendar, and address book data and syncing of Active Directory® users. Suppose a new contact shows up on an email or meeting invite. Before taking action, you can discover any colleague relationships that can be leveraged to personalize your communications. Not familiar with the company they work for? Pulling up corporate insight allows you to review business and financial data about their company, including corporate hierarchies, officers and directors, competitors, and recent firm engagement.

Business Development Premier gives you the keys you need to unlock buried opportunities and deliver real-time insights. With this application, you can take advantage of these tools even faster to garner the intelligence you need to build more relationships and win more business.

With the Business Development Premier App for Office, you can have a more profitable future knowing that you are working with one of the world's leaders in providing professional services firms with the most innovative of business solutions. With more than 60 years of experience, Thomson Reuters Elite has the proven expertise to make it happen for you.

AN INNOVATIVE AND GLOBAL LEADER

Thomson Reuters Elite offers a complete enterprise business management solution to run all operational aspects of your firm, including business development, risk management, client and matter management, and financial management. Using our integrated suite of offerings enables you to increase visibility and streamline workflow, ultimately improving profitability and exceeding your clients' expectations.

